



## August 2025

**The Art Guild.  
Building a Community of Confident, Proficient, Successful Artists.**

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"click for more" to load the entire newsletter

# GUILD NEWS + EVENTS

## PRESIDENT'S MESSAGE

### Time for another look at Selling your art.

The following is inspired by a great article by Jason Horejs of Xanadu galleries who was our featured speaker at our last ART BIZ event.

Pricing your artwork for gallery sales can feel like walking a tightrope: too low and you shortchange your value; too high and you risk pricing yourself out of the market. However, most artists price their work too low. When an artist adds gallery commissions to the equation - the math (and emotions) can get complicated.

Most commercial galleries operate on a 50/50 split with artists. The first item of discussion is why the gallery takes so much. This is a reasonable question, but there is a good answer. If you are willing to spend about 75% of your time in the administration and marketing of your business, then it may not work for you.

Commercial galleries have to cover a large range of costs, including, location rentals, (or payment of loans to purchase the gallery), property taxes, utility costs, salaries and other employee benefits, insurances for personal liability and other risks, advertizing, building a reputation to attract collectors, office equipment and supplies and other business related expenses. This is considered to be of great value to artists, as many of these skills are not in the "tool bag" of most of us, and it frees us to do the thing we really want to do which is to create art. We can spend 100% of our time creating.



*Sam Barber,  
President  
with the Art Guild's  
Silver Award*

Other galleries such as co-operative galleries are a great option, but these require time spent by the artist at the gallery in learning sales and other skills. There is also a perception that any gallery not billed as a "commercial gallery" is a second-rate experience. But all the data shows that co-op galleries are successful and give the artist great experience in selling art.

Some artists feel it unwise to mention to a commercial gallery that they have also shown in a co-op gallery. But if you consider that Arrowhead Gallery (the Guild's co-op gallery) has a rigorous, juried selection process, then qualifying to become an artist member is often harder than getting your art into a commercial gallery. Do not underestimate the value of this kind of experience. If you know how difficult the selection process is, your chances of being able to show your art in commercial galleries are enhanced.

As I have mentioned in previous newsletters, the Guild has been actively looking for a suitable location for a commercial gallery. We have looked at a number of locations, but finding a location with the necessary gallery and office space, parking and other features at a cost which makes sense is a challenge.

Sam Barber

# Guild Red Cliff Gallery

Red Cliff Gallery provides both professional and emerging artists with the opportunity for gallery representation.

**THE POWER OF THREE** show  
SubClubs | Elements at Play | Turn Center

Show is August 28 to September 19. The Power of Three is a celebration of all Guild SubClub member's work, and Elements at Play and Turn Center Student Art. The show is open to all Guild members who participate in SubClubs or in the Elements at Play event. Registration is free. [Register](#) for this show. [Create tags](#) for your artwork.

Reception for The Power of Three art show is Thursday, August 28 from 3 to 5pm.

Our next Red Cliff Gallery art show is *Light and Shadow*, September 26 to November 6. Art check-in is Tuesday +



## The Power of Three

Guild SubClubs | Elements at Play | Turn Center

August 28 to September 19, 2025  
Monday to Friday 9am–5pm & Saturday Noon–4pm  
Artists Reception Thursday August 28, from 3–5pm



RED CLIFF GALLERY | a Southern Utah Art Guild Gallery  
220 N 200 E in St George, Utah  
In the St George City Commons Building  
435 414 0345  
[SouthernUtahArtGuild.com](http://SouthernUtahArtGuild.com)



Wednesday, Sept 23 + 24 (9am to 1pm).  
*Reception is September 26 from 6-8pm.*

*Gallery hours are M-F 9am to 5pm and  
Saturday Noon to 4pm at 220 North 200  
East in St George.*

## **HAPPENING @ Red Cliff Gallery**

**CONNECT** with Colleen Gianatiempo.  
August 7 from 6 to 8pm. A community-  
based art program for new and emerging  
artists throughout the state of Utah.

**St. George City Employee Art Show**  
August 11 to 22. Reception is August 12  
from 5pm to 7pm. Come and see your St.  
George city employee's creative side.

**Elements at Play** with Colleen  
Gianatiempo August 25 from 1 to 3pm. An  
Abstract workshop for EVERYONE. All will  
be in the Power of Three show.

## **ESCAPE FROM REALITY**

The Judge for the Escape from Reality Art  
Show was Azziza Abdieva - an artist and  
graphic designer who resides in Cedar City  
and is an Adjunct Professor at SUU. She has  
previous work experience as a media  
designer for artwork and video's for Fox  
News. The show continues until Thursday,  
August 7 and Art Pick up is Friday August 8,  
from 9am to 1 pm.

There were a total of 47 artists and a total  
of 125 pieces in the show.

### **Sold**

Michael Grefe, Anita Gardner, Lester  
Yocum

### **Ribbons**

#### **Best in Show**

Susan Christensen "Fantasy Land"

#### **Award of Excellence**

Jo Ann Merrill "Escape Route"

Mel Scott "Eggscape"

Nolle Hele "The Dreaming Butterfly, Part II"

Amy Zygunt "Its a bug's life"

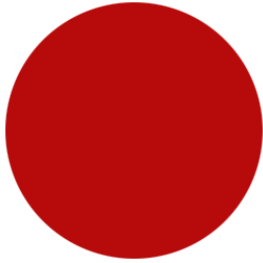
Lester Yocum, "Ministering"

#### **Award of Merit**

Michael Grefe "Afternoon Escape"



Eddi Malloy "Fathom"  
Morgan Grover "The Heron"  
Jack Burn's "Into the Light - Zion"  
Mary Ethel Zuckakov "My Balloon Dream"  
Jeanne Newman "Aurora"  
**Peoples Choice Award**  
Jack Burn's "Into the Light - Zion"



## SOLD RED CLIFF GALLERY

Lester Yocum, Michael Grefe, Anita Gardner

# Guild Arrowhead Gallery

## Arrowhead Gallery Open House

Celebrate our Artists on  
Thursday, September 4  
from 5 to 7pm.

See all new art and  
meet new artists.



## Arrowhead Gallery Open House Thursday, September 4th 5-7pm



435 849 8465  
68 E Tabernacle in St George, Utah  
Tuesday to Thursday 10 am to 6 pm, Friday & Saturday 10 am to 8 pm

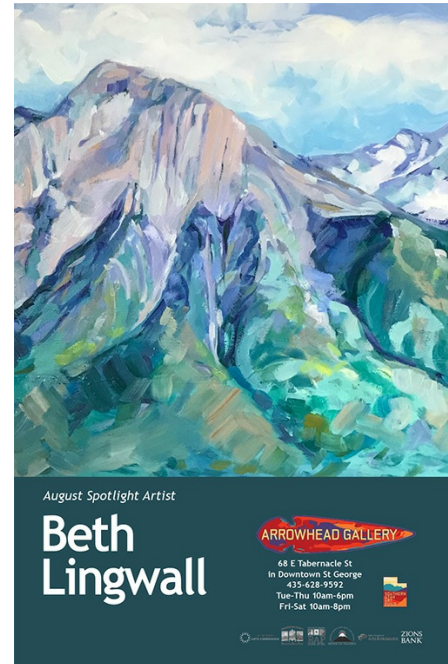
## August Spotlight Artist

## Beth Lingwall

I was born and raised in Salt Lake City, Utah. I  
moved with my husband and children to



Washington, Utah in 1984. I have always loved music and art. Living here has been so great because of all the opportunities. I learned to oil paint in High School and a few painting classes in College, along with focusing on illustration. I love experimenting with all mediums but oil is my favorite, and I enjoy trying my hand with the palette knife, painting on all sizes of sizes of canvas. When I joined the Washington City Arts Council a few years ago I was really motivated to paint and have enjoyed the classes offered there, and also Southern Utah Arts Council days when you can bring art to a group critique and watch demonstrations. It is inspiring to meet other local artists at Gallery events and know that every artist has their own unique way of seeing the world. Painting is a passion, a hobby, a joy, and for me a continual learning process.



## New Artist: Roland Lee

Roland Lee is an avid landscape painter who has been painting for over 50 years. His original paintings are in over 2400 art collections worldwide.

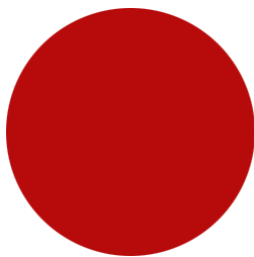
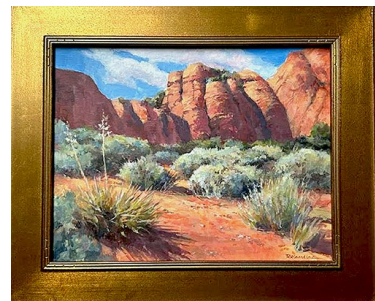
He is a signature member of the National Watercolor Society, Watercolor West, and Utah Watercolor Society. His work has been featured in *Artist's magazine*, *Plein Air magazine*, *Fine Art Connoisseur*, *Southwest Art*, *Western Art and Architecture*, and *Western Art Collector* magazines among others.

His landscape paintings of the National Parks have become icons. He is featured in the PBS Utah documentary "Call of the Canyon - Zion National Park," and the book *Discovering Zion, a Pictorial Guide to Zion National Park*. His work is also featured in several other art books including "Art of the National Parks," "A Century of Sanctuary, the Art of Zion National Park," and "Painters of Utah's Canyons and Deserts."

Roland is a former full-time college art teacher and has produced 20 instructional painting videos, many of which are found on YouTube and has taught painting workshops across America.

Roland enjoys painting from his cabin studio at East Zion, and at his home studio in historic downtown St. George. He and his wife Nellie have five adult children, 29 grandchildren and five great-grandchildren.

Mailing address: 54 East 300 South #6, St. George, UT 84770. 435-673-1988. [www.rolandlee.com](http://www.rolandlee.com)



## SOLD **ARROWHEAD GALLERY**

George Kehew (2), Beth Lingwall (2), Ilaiasi Raabe (3), Sue Kroll (4), Ckaz Dean, Cailin Campbell, Paulette Schermerhorn (3), Anita Gardner, Jerome Quenneville, Roland Lee, Ken Church

# Guild Art Programs



## DAYTIME Meet + Mingle

# Elements at Play

Abstract Art *Workshop + Group Exhibition*

**Monday, August 25 from 1 to 3pm**

*Get ready to create, connect, and exhibit.*

*Bring \$10 (we may not be able to make change) for your matt/frame for the Exhibit on the 28th.*

Join us for Elements at Play, an inspiring abstract workshop where artists of **all levels** will explore the elements of design through creative experimentation. In this hands-on experience, we'll divide the picture plane into four quadrants—guiding you to create a unified abstract composition that is later split into four distinct yet connected pieces.

The results? Always stunning.

Each participant's four-piece set will be slipped into ready made frames and featured in a group exhibition titled Elements at Play, opening in conjunction with the highly anticipated Sub Club show.

No matter your experience level, this workshop is designed to unlock your creative flow and yield gallery-worthy results.

@ Red Cliff Gallery  
220 N 200 E in St George



## Elements at Play

Abstract Art Workshop | Group Exhibition



An inspiring abstract workshop where artists of all levels will explore the elements of design through creative experimentation.

The results? Always stunning.

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No matter your experience level, this workshop is designed to unlock your creative flow and yield gallery-worthy results.

*Bring \$10 (we may not be able to make change) for your matt / frame for the Exhibit on the 28th.*

PLAY on August 25, 2025 from 1 to 3pm

Power of Three show reception Thursday August 28, from 3-5pm



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220 N 200 E in St George, Utah  
In the St George City Commons Building  
435 414 0345  
SouthernUtahArtGuild.com





## Previous Meet + Mingle with Matt Pectol

Matt shared his palette (interesting and limited), his painting style including his layers and how he gets his luminosity, and his humble, enthusiastic personality with us all.







## SubClubs

**THE POWER OF THREE** show  
SubClubs | Elements at Play | Turn  
Center

Show: August 28 to September 19

Reception: **Thursday, August 28**

**@ 3 to 5pm at Red Cliff Gallery.**

Pre-registration: [Sign up](#), [Create tags](#)

Red Cliff Gallery

220 North 200 East in St George

The **SubClub Art Show** showcases the talents of artists who have been creating within our unique SubClubs—each one a space for curiosity, practice, and passion. This special exhibition features work from members of the **Urban Sketchers, Watercolor, Colored Pencils, Photography, and ProCreate** clubs within the Guild.

*NOTE: Must be a Guild member to enter.*





## The Power of Three

Guild SubClubs | Elements at Play | Turn Center

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435-434-0345  
[SouthernUtahArtGuild.com](http://SouthernUtahArtGuild.com)





Thursday, August 7, 6 to 8pm



connect

## *Free Pop-Up Art Exhibit for Artists + Art Lovers*

Host Colleen Gianatiempo  
@ RED CLIFF GALLERY 220 N 200 E in St George



**Note: Changed to Thursday. What will we do?** Critique (bring your ART), Vote on favorites, Winners hang at RCG for month and are invited to Dec 5 event in SLC, plus an activity/relatable participatory talk.

### **Connect Winners - July**

Winners will display these pieces, and others, at Red Cliff Gallery for the month: Joaquin Jiminez + Rorie Tafoya





## Art Programs: SubClubs

What is a **SubClub**? A (very popular) opportunity for artists to get-together and share art, tips and camaraderie while doing a related art. Interested.

[suag.info@gmail.com](mailto:suag.info@gmail.com) subject: SubClub

### WaterColor SubClub

1st and 3rd Monday @ 2 to 4pm  
August 4 + 18

A creative community for artists of all levels who love exploring the beauty and versatility of watercolor. Whether you're a beginner or an experienced painter, join us for inspiring sessions, and a supportive space to share your work, experiment, and grow as an artist. Bring your supplies.

Leader: Deena Millecam

Sunbrook Event Center  
(Turn off Dixie Drive onto Sunbrook Drive, go up the hill, past the clubhouse - Event Center is on the right.)



### Urban Sketchers SubClub

Saturday, August 23 @ 10:30am

4th Saturday of the month

COME Sketch the community with us!  
**Arrowhead Gallery @ 68 E Tabernacle St  
in St George / 435-628-9592**

We're sketching the mothership of the Guild—Arrowhead Gallery. And, if we are allowed to enter, the Electric Theater, which is connected to the gallery. These buildings are historic structures in downtown St. George. You'll find unique architectural features, as well as the artwork throughout the gallery - plenty of subject matter. And, if you find it cool enough outside, the buildings next door are also interesting to sketch. If you haven't visited the gallery before, here's a link to a news story with lots of info and pics of Arrowhead: <https://tinyurl.com/58nkw9mj>

The group will return to outside locations during the fall season, and will continue to meet the fourth Saturday of each month. Questions/comments/future location/ideas?

If you have questions, contact Tina Stergios (text message preferred) @ 702-538-0290.  
[urban.sketchers@SouthernUtahArtGuild.com](mailto:urban.sketchers@SouthernUtahArtGuild.com)



## Photography SubClub

We will not hold a meeting in August

To join or express interest, email Jim Mildice at  
[photography@SouthernUtahArtGuild.com](mailto:photography@SouthernUtahArtGuild.com)



Photo: Dorothy Mildice

## Colored Pencils SubClub

1st and 3rd Wednesday of each month  
August 6 + 20 @ 11am



The Colored Pencil Club in St. George welcomes anyone with a desire to practice their colored pencil skills. Our goal is to promote and encourage the art of colored pencil painting. All levels of artists are welcome, no prior experience necessary. Bring a project in the works or start a new one. We share tips, techniques and strategies.

Gentry Music + Art  
14 N 70 E in St George  
(corner of Tabernacle + University)

For more information, contact Chris Hale @  
[colored.pencils@SouthernUtahArtGuild.com](mailto:colored.pencils@SouthernUtahArtGuild.com)

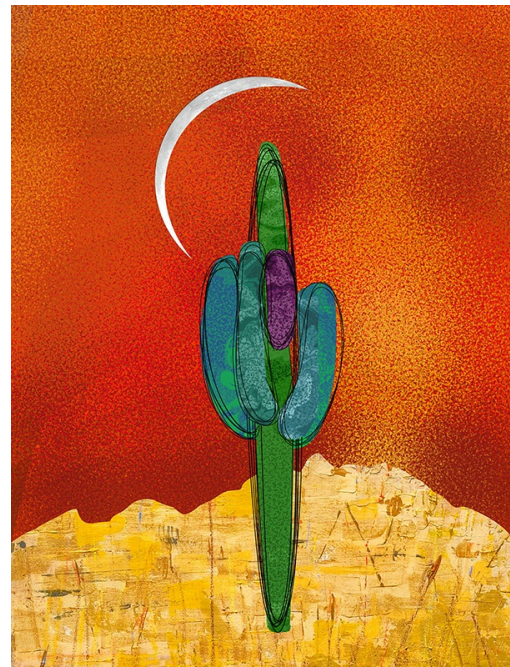


Artist: Chris Hale

## Procreate SubClub

There will be no ProCreate SubClub for the months of August. We will resume SubClub in September. Our next meeting will be **September 18 @ 11am**. Hope to see everyone there. Have a great summer.

For more information, contact Kari Frymier @  
[procreate@SouthernUtahArtGuild.com](mailto:procreate@SouthernUtahArtGuild.com)



# Guild News

**Gentry Music + Arts: A Generous Partner in Creativity**



Located at **14 N 70 E in St. George** (*on the corner of Tabernacle and University*), Gentry Music + Arts is a local gem. They offer an impressive selection of sheet music, instrument rentals, and art supplies. And if they don't have what you need, **Carmen is happy to special order art materials just for you**.

## Calendar on Our Website

<https://southernutahartguild.com/calendar-events/>



**JOIN or RENEW TODAY for \$35/YR**

**Renewing Members:** Ilaiasi Raabe, Mel Scott, Rorie Tafoya, Debra Csenge, Connie Gates-Parker

**QR in one easy step.** Point your mobile camera (if you are on a desktop) at the QR as if taking a picture. Your camera app will recognize a QR code and provide a web address or you can select the underlined link below.



[Friends](#) (get newsletter)



[Membership](#)



[Student](#) 1 Year Free

# HUB EVENTS

HUB: Local Art Organizations and Businesses



Take a summer class at MakeSpace and expand your artistic skills. See a few options below:

**Micro Mosaic Jewelry** | [Joyce Casey](#)  
August 7 (Thursday) @ 10am - 1pm

Indulge your creative side and join our exciting micro-mosaic jewelry-making class, perfect for crafting one-of-a-kind gifts or treating yourself to unique keepsakes! In this hands-on workshop, expert instructor Joyce guides you step-by-step to create up to three dazzling pendants, keychains, or magnets using vibrant glass, stones, charms, wire, and other design elements—all supplies included!



**TWO-Day Mixed-Media Workshop: Art from the Heart** | [Darcy Lee Saxton](#)  
August 16th & 23rd (Saturdays) @ 10am - 1pm

Join this two-day mixed-media workshop designed to help you reconnect with your creative voice through intuitive, expressive art-making. You'll be introduced to foundational art concepts such as balance, contrast, focal point, and visual flow. We'll explore how traditional composition techniques can support meaning and bring clarity to your work,



while still honoring the intuitive process. This workshop is open to all experience levels.

**River Rock Mosaic Workshop | Joyce Casey**

*August 21st and 22<sup>nd</sup> @ 10 am - 2 pm (Thursday)  
and 10 am - 12 pm (Friday)*

Join us for a two-day artistic adventure in creating your very own river rock mosaic to adorn your outdoor space! In this hands-on workshop, you will learn of the various methods, materials, and safety essentials required to successfully create your own composition in glass. The first day will be spent in the design and creation phase. Joyce will supply a variety of patterns to choose from, or you may bring your own simple design. The second day will be spent grouting and finishing your piece. No experience is necessary, and all supplies are included!



***MakeSpace Art School is at 918 Art Village Way in Kayenta in Ivins, Utah***

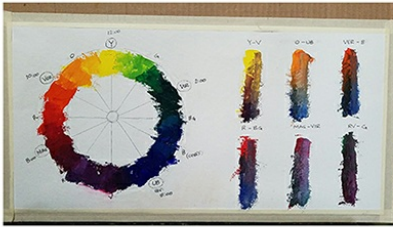
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## Oil Painting with Marilyn Rose

Marilyn is offering a four-week class in oil painting, covering the lessons that form the foundation of her ongoing weekly class. Color mixing, creating form and depth with values, design and composition and expressive brush and knife work are the main focus of the exercises and mindful practice that benefit oil painters of all levels.



Long-time and newer students have remarked on how this training has benefited their progress and increased their creativity and enjoyment of the painting process.

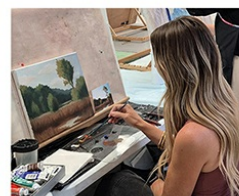
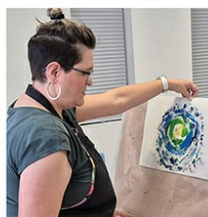
There is currently a waiting list for Marilyn's weekly class, so this short course will prepare students for when space opens up. It's also a good basis for any class or online painting course.

The Art Place of St George  
221 W 200 S in St George

Tuesday Mornings  
September 9, 16, 23 and 30 from 11am to 2pm

\$120 for 4 weeks

Please call Marilyn Rose at 530 263-4204  
with any questions and to enroll



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## Guild Board, Executive Committee + Info

Southern Utah Art Guild is a non-profit organization. Board meetings are generally held on the second Tuesday of the month at 10am and are open to all members and the community. Attendees may not participate in the business meeting but have an opportunity for discussion after the business meeting is over. Contact us at 435.628.9592 or [suag.info@gmail.com](mailto:suag.info@gmail.com)

BOARD OF DIRECTORS

- President — Sam Barber
- Vice President — Michael Baker
- Kendall Clements
- Richard Langer
- Van Mangus
- Kenneth Nelson
- Terrence Walters ([personal email](#))

#### EXECUTIVE COMMITTEE

- Arrowhead Gallery — Joanne Parsons
- Red Cliff Gallery — Deena Millecam
- Finance — Celeste Renta
- Marketing — Deborah Laux
- Membership — Allan Merrill
- Program/Workshops — Colleen Gianatiempo
- Public Relations — JoAnn Merrill
- Office Assistants: Red Cliff Gallery / Michael Grefe + Arrowhead Gallery / Addie Hunt

#### WANT TO JOIN US?

We are looking for an IT person (*someone who is comfortable with computers and programs*). [Contact the Guild](#)

#### [Donate](#) to the Art Guild



*Southern Utah Art Guild, Inc, is a nonprofit, 501(c)(3) organization.  
Contributions are tax-deductible as permitted by law.*

Comments? Feedback? Questions? [Email](#) us with the subject line: Newsletter

**THANK YOU TO OUR SUPPORTERS. We are grateful for your grants and support.**





Southern Utah Art Guild | Electric Theater Center 68 E Tabernacle | St. George, UT 84770 US

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