

# ART BIZ Seminar

November 2, 2024

8am to 5pm

Zions Bank, Zion Room  
40 E St George Blvd in St George  
Breakfast, Lunch and Snack included

TICKETS: [tinyurl.com/ArtBizUtah](https://tinyurl.com/ArtBizUtah)  
\$86

## KEYNOTE SPEAKER

Jason Horejs  
Owner Xanadu Gallery  
in Scottsdale, Arizona



# From Studio to Sold

## *Unlocking Sales Success for Artists*

GROUP CRITIQUE and website reviews

### SIMPLE PHOTOS OF YOUR ART

Capture your artwork with just your smartphone and natural light for a simple, beginner-friendly approach to photographing your work.

Presenter: Nathan Watkin

### CREATE YOUR ARTISTIC IDENTITY

Learn how to brand your art business materials so you have a cohesive and recognizable identity.

Presenter: Deborah Laux

### COMMUNICATING WITH COLLECTORS

Learn how to use the top channels to market your art.

Presenter: Jason Horejs

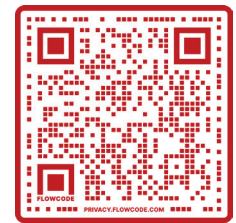
### STREAMLINE YOUR ART BIZ

Use checklists in order to effectively help streamline your art practice, making it easier to manage shows, inventory, and opportunities.

Presenter: Colleen Gianatiempo

### SPONSOR

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