



HANGING STANDARDS

Always present work at the highest standard.

Your name is on the painting. Clients see the back as well as the front.

RED CLIFF GALLERY IS A PROFESSIONAL GALLERY

IF art does not fit the Standards of Red Cliff Gallery, the Gallery has the right to reject the art OR the artist must learn how art must be finished properly (*see below*).

GENERAL STANDARDS

Paintings (oil, acrylic, mixed media, etc) should be framed, using no glass or plexiglass. Glass is acceptable on paper works (charcoal, watercolor, photography, pastel, etc).

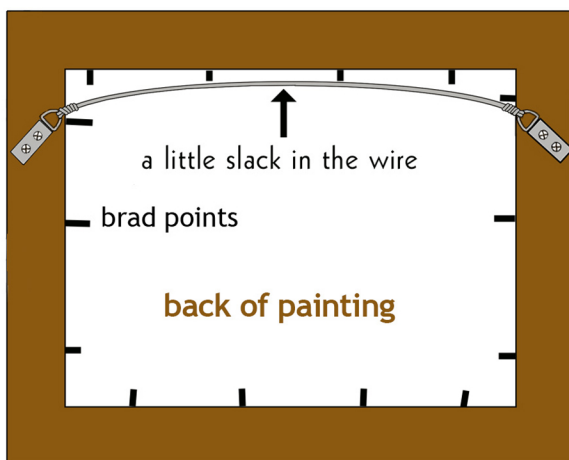
The frame must have no visual impairments if the frame is not rustic. The frame should be sturdy, quality-built and not show gaps where

HANGING HARDWARE

ALL 2D art must be wired for hanging. The back of the art **must have wire-hanging hardware** and appropriate gauge wire for the weight of the painting.

All Metal prints must have wire hangers.

All hanging hardware must be about 1/4 of the way down from the top of your art. If the hangers are farther down, the art will not hang flat against the wall.



the corners, or edges, come together. Matts, if present, must have clean cuts and crisp edges.

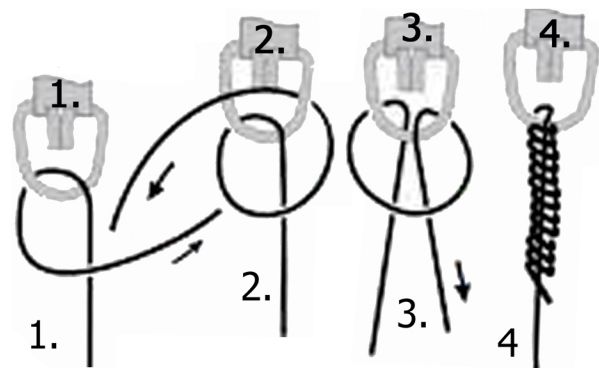
The back of the framed art must have wire-hanging hardware (see below).

FINISHED EDGES

All paintings must have finished edges (*painted in a way that extends the painting or compliments it*) regardless of width.

- 1] Place your frame face down.
- 2] Secure your painting into the frame, using a point-setter, clips, or brad nails.
- 3] Be sure the screws for your hardware are not longer than your frame is deep or they'll go through your frame.
- 4] Measure about 1/4 down, and screw in the **D-Ring** hanging hardware.
- 5] With appropriate soft wire, cut wire about 6" to 7" longer than the horizontal dimension.
- 6] Follow visual instructions for knotting the wire.

Knotting the wire



For more detailed instruction, make an appointment to consult with the Gallery Director a day or two ahead of the show. The Standards Book is available for asking.



**Building Confident,
Proficient,
Successful Artists.**